

The Creative Procces of Writing a Film Series “Aku Pemuda”

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ABSTRACT

Keywords

Creative Process
Writing Script
Film Script
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This study aims to find out how the creative process of writing scripts for the film series "Aku Pemuda". The creative process is the process of finding ideas and relating them to facts. The script is important because it is a reference for the Director and Production Team in carrying out the production process. Writers are required to have high creativity in developing story ideas to create quality scripts because this is one of the creative processes. The method used in this study is a case study. The purpose of this study is to find out how the creative process of the author in developing story ideas become a complete film script. The technique for collecting data in this study is interviewing the author. The technique for collecting data at the stage of writing the script, there are several stages that the writer must go through, namely, writing the title, researching, brainstorming, building a plot, outlining, developing, first draft, rewriting, protecting, sell. this study is interviewing the author. The stages of script writing that each writer will go through are different. The results of this study show that the writer develops story ideas that have been given by the client and the writer does not go through all stages of script writing but, there are several stages of script writing that the writer went through such as the author's research in determining the character, determining the title, and brainstorming involving the production team and the MUSPADA client.

1. Introduction

The creative process is one of the efforts that starts from the process of finding ideas and gathering facts, then contemplating to temporarily postpone judgments which frees the brain to think freely in associating with various facts (Latief & Utud, 2017). According to Johnson (2002); Krulik and Rudnick (1996) (Nurjan, 2018) say creative thinking, using basic thinking processes in developing, finding original, aesthetic, constructive ideas or results, referring to views, concepts, and emphasizing aspects of intuitive and rational thinking, especially when information and materials are used to present or explain it from the original perspective of the thinker.

The script is a reference for the scene director and crew in carrying out the production process. Another meaning of a manuscript is a handwritten essay that has not been published, while the person who writes is called a playwright or screenwriter. Scriptwriters or Scenarios cannot be separated from the series of film production processes or programs (Susanti, 2021). The process of generating ideas cannot be separated from creativity, as a writer must have creativity by understanding and observing the surrounding environment so that with this the writer can capture ideas and create quality manuscripts. The script has an important role in the production of a film because the script is the benchmark in film production. The script determines the location, scene, and character or character of the cast later. Before it becomes a film, of course, you have to prepare a script, therefore the writer must have a story idea that will later be developed into a script. According to Harahap (Panuju, 2019) the stages that must be passed in writing scenarios are, writing a title, researching, brainstorming, building a plot, outlining, developing, first draft, rewriting, protecting, sell.

According to Bittner (1980), Mass Communication is a message that is communicated through mass media to a large number of people (Hikmat, 2018). The film is a mass media because it has complex characteristics, the film is an image that moves and has sound, therefore film has also become an effective communication medium for conveying messages, introducing culture, economy, social, information, education, entertainment, and so on. The film has become a forum for the creativity of the nation's young people because it is a place to pour out a story that is packaged into a film. In preparing the script, ideas and research are needed to strengthen the storyline so that the message to be conveyed is easily accepted by the audience. Therefore, creativity is needed in preparing the script, as well as brainstorming.

The film series or commonly called the Web Series with the theme of youth is the film series "Aku Pemuda" which is shown on the MUSPADA (Museum Sumpah Pemuda) Youtube channel. This film series has 4 episodes, each episode is 12 minutes long and has a different synopsis and different subhead for each episode but with the same characters. All episodes are aired on the day of the Sumpah Pemuda, which is October 28, 2022. The film series tells about 7 young people who live in a boarding house, they come from various regions and tribes. There was a dispute between them which ended peacefully, and several incidents occurred while in the boarding house, such as helping each other, being approached and threatened by local thugs, and reconciliation between the thugs and the boarding house occupants.

Research conducted (Alfathoni et al., 2021), (Puspayanti et al., 2015), (Anggasari, 2018), states that in writing a film script through several stages such as searching for story ideas, creating premises, synopsis, characters, plot, and then the storyline uses a 3-act structure. In several previous studies, they did not discuss the creative process of a writer in writing a film script. This research is very important and interesting because in previous studies the role of the writer in the creative process was not linked. Therefore, this study aims to find out how the creative process of a film scriptwriter is in several stages. Through this research, we want to know the stages of the creative process of film script writing. Based on this background, this study aims to explore "How is the creative process of writing scripts for the film series "Aku Pemuda" by starting from capturing ideas or ideas until they are developed in script form.

2. Method

The case study method is part of an in-depth study of something different or unique in a group, institution, and individual to gain an understanding of events (Hidayat, 2019). In the case of studies, there is no single definition, including in social science, there are broad definitions such as teaching case does not need to describe certain individuals, events, or processes accurately, because its main purpose is to enhance learning (Ardiana et al., 2021). The aim is to describe the creative process of writing the script for the film series "Aku Pemuda". The subject of this research is script writing in the film series "Aku Pemuda". The object of this research is the scriptwriter, Achmad Rezi Fahlevie. Case studies as a research strategy and using how or why questions in conducting research and data collection techniques using interviews and documents. The interview was conducted by being guided by a series of questions addressed to the writer of the film series "Aku Pemuda". Meanwhile, documents are a complement to data from conducting interviews that have been conducted by researchers and can be in the form of writing, pictures, or works from the focus of the research. The post-positivistic paradigm is used in this study because researchers emphasize the importance of various methods as a way of understanding reality (Haryono, 2020).

Data analysis techniques consist of data reduction, data presentation, and conclusion. First, data reduction is divided into a selection process, centralization of simplification, abstraction of raw data contained from written records in the field and will continue, even if all data has not been collected as contained in the research conceptual framework, problem study, and data collection approach chosen by the researcher (Rijali, 2018). Presentation of data is information compiled and the possibility to draw conclusions and take action. The data to be presented is a series of systematic and logical sentences. According to (Sugiyono, 2009) through the presentation of data, the data will be structured, and organized and will be easy to understand (Rifai, 2019). Lastly, the conclusion is drawn which is the meaning of the results of research in the field, and uses sentences that are concise but easy to understand, as well as repeated reviews. Concluding is the end of the analysis of qualitative research data (Sudaryana & Agusiady, 2022). To ensure the validity of the data in this study, a

triangulation technique was used. Triangulation is a data collection technique that then checks the correctness of certain data and compares it with data obtained from other sources at various stages of research in the field (Harahap, 2020).

3. Result and Discussion

The film series "Aku Pemuda" airs on the MUSPADA Youtube channel on October 28, 2022, to coincide with Sumpah Pemuda Day. MUSPADA is a Youtube channel owned by the Museum Sumpah Pemuda. This film series written by Achamd Rezi Fahlevie tells the story of students who live in a boarding house and come from various regions who are migrating to pursue their education, along with the results of interviews in this study.

The writing of the script is carried out by the scriptwriter starting with developing story ideas to become a detailed script, before continuing there are several stages until the script becomes the final draft. Of course, in writing a script, the writer has to find story ideas first. The stage of developing story ideas is also the creative process of the writer to create the best work.

"The initial process for story ideas was because this was a request from a client from MUSPADA who had prepared story ideas and after I got the core of the story I developed it, for example in episode one some boarding children were involved in a problem like that, so I just had to develop it into a more detailed scenario and I've done it. fixing the story, I made a synopsis and scenario in more detail (Levie, January 15 2023)".

The scriptwriting process will also take longer because the writer will do research first by going to the field or utilizing secondary sources so that the script written is stronger.

"Research about 1 month while waiting for the client's response and scenarios are also written. For clear research, I prioritize from the internet, such as characters for example Wage, he can play the violin, then Joana is from Sulawesi, so there are more boarding house residents there, there are representatives for each character, like Joana, Wage, Siti, those are the names of the characters who play the role of "Aku Pemuda" so the research is more personable. When I finished researching the characters, I entered the characters in the film (Levie, January 15 2023)".

Writing a synopsis is done by the author to outline a script that describes the contents of the film and this is an important process in script writing.

"So for the synopsis, I made a character introduction at the beginning and divided each episode to tell what and the problems that happened, like episode 1 the problem was the boarding house rules, the wage was playing the violin and it disturbed other boarding house residents, finally a curfew was imposed. In episode 2, it turns out that John and Joana are dating, and it turns out that John only wants to take advantage of Joana. In episodes 3 and 4, the problem was thuggery, so the boarding house occupants had a unified struggle against the thugs, in the end, the thugs were given money from collecting proceeds from the boarding house residents. So this episode is structured to determine the topic that you want to talk about so there is a theme in each episode such as episode 1 Pemuda dan pergerakan bangsa, episode 2 Pemuda masa kini, episode 3 Pemuda dan masa depan bangsa, episode 4 Refleksi perjuangan pemuda (Levie, 15 January 2023)".

The writer and the team will have further discussions to brainstorm scripts, dialogues, characteristics, and scenes in further determination to become a script that will later be produced into a film series. At this stage, it becomes an important process to perfect writing the manuscript.

"For the draft 1 script, I will work on everything first, and then I will hand it over to the client, for example, from there is a revision, I will work on it again after that I will work internally with the director or PH at Lajar Tanjap, so we collect the script and preview it, then we brainstorm for Scene 1 what the scene will be like, choose which dialog to remove. So I first made all the scripts, dialogues, and scenes when we discussed them again. For my character as a writer, research the characters first and share each episode. Then just continue to arrange scenarios and character scenes and then stop which scene to continue in that episode, the stages are more or less like that (Levie, 15 January 2023)".

The process of the writer managing story ideas into scripts that are ready to be produced, by making plots to make it easier when production is carried out.

"I plotted each scene, what did the story do after that, I just entered the dialogue so there was already a picture of them for each scene, so I made the treatment for managing the idea like that (Levie, 15 January 2023)".

Determining the title is also very important for a work, to give a picture of a story in the film and attract the audience's interest.

"If the title has been determined by the MUSPADA client including the subtitles, basically from the story idea, the title and subtitles are fixed, I just have to develop the story idea (Levie, 15 January 2023)."

From the beginning to the end, the writer certainly spends quite a long time writing the script. From the process of developing story ideas, research, and brainstorming which also takes time to create detailed work according to the Client's request.

"To write the script for 4 episodes, it took about 2 months. The first shooting stages are episodes 1 and 2. So we focus on episodes 1 and 2 first, then we review again, sending drafts of episodes 1 and 2 to the client. 1 and 2. When the editor is in the editing process, we discuss the draft episodes 3 and 4 again, then we throw it back to the MUSPADA client, if we agree or revise it, we will work on scripts 3 and 4 of the final draft, and we will continue shooting again. So what determined the script that I worked on, the final draft was from the client and shooting process for the episode 1 and 2 at the end of August, then episodes 3 and 4 at the end of September, so it took about 2 months to write (Levie, January 15, 2023) "

SCRIPTWRITING STEP

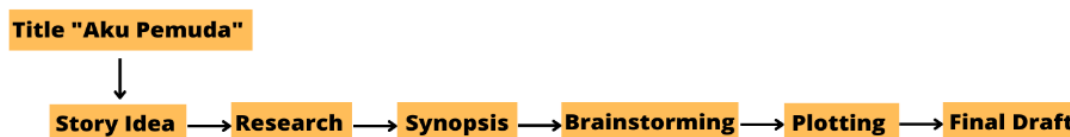


Fig. 1. Of Stages of Script Writing by the Writer of the Film Series "Aku Pemuda"

The chart above explains the steps taken by the author in compiling a serial film script.

- The title is an important part, even though the determination of the title has been determined temporarily because the title can change at any time (Panuju, 2019). The results of the study show that in writing or determining the title, it has been determined by the MUSPADA client.
- Story ideas are story ideas that will then be developed into scripts or scenarios (Lutters, 2004). The results of the interview with Achmad Rezi Fahlevie the scriptwriter for the film series "Aku Pemuda" show that the story ideas developed are story ideas that have been given by the client to the writer to be further developed and improve the story then scripts, dialogues, and scenes are made.
- Research is looking for data about something which is then observed in depth to be included in the manuscript (Lutters, 2004). The script writer conducts research by utilizing internet sources, and the research conducted by the author prioritizes character traits. Research conducted by the author for about one month, of course, in research there are also obstacles, according to Levie, the obstacles that occur are more to the search for figures and the authors discuss with the production team and clients to find solutions.
- The preparation of the synopsis is a brief explanation of the contents of the film and the synopsis will usually not be more than 3 paragraphs, in the synopsis will include the introduction, conflict, and the end of the film (Javandalasta, 2021). Based on the results of interviews, the preparation of the synopsis for the film series "Aku Pemuda" is divided into 4 episodes where each episode has a different subtitle, as well as the occurrence of conflicts and the development of the storyline.
- Brainstorming is a meeting of several people to discuss the results of ideas written by the author and usually, this brainstorming takes days (Latief, 2020). Brainstorming the results of

this research, Levie invited the Production Team and the Client to discuss the results of the ideas that were developed into a script, and whether there was anything that needed to be corrected and continued until the final draft. This brainstorming is also included to determine the character, the nature of which is then divided into 4 episodes and each episode will dominate the preparation of dialogues and scenes is also part of the brainstorming, because later the writer will hold discussions to discuss whether some scenes or dialogues must be omitted.

- Determine the plot with a series of events related to cause and effect in the story (Panuju, 2019). The results of the research show that the writer determines the plot based on the scene later in the scene telling what is going on and then inserting dialogue to make a picture of what the characters will do later in the serial film.
- The final draft is Writing scenarios requires concentration because this is quite a difficult job and requires time because there will be many revisions (Panuju, 2019). Based on the research, the final draft was carried out by the author in about 2 months, the writer divided several drafts and chose to focus on writing the scripts for the two episodes, then carried out revisions until the final draft script was ready to be produced.

4. Conclusion

The results of research regarding the creative process of writing scripts for the film series "Aku Pemuda" refers to the stages according to Harahap that must be passed in writing scenarios, namely, writing a title, researching, brainstorming, building a plot, outline, develop, first draft, rewrite, protect, sell, first draft and final draft. However, during the research, when the researcher met with the author and conducted interviews, some things were not by the theory because there were differences in the stages of writing the manuscript. The difference lies in the author's stage in creatively developing story ideas provided by the client, the author's research in determining characters through internet sources with the reality of individual characters of different ethnicities, determining the title has also been determined by the client, and the author's brainstorming involving the production team and the client MUSPADA.

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